



Together, we can make a difference this holiday season



A PROGRAM DESIGNED TO
SUPPORT NON-PROFITS & CHARITIES



Select a week between now and mid-November

*Spread the word among friends & family to order their
personalized holiday cards during your chosen week*

*At the end of that week, 10% of the sales total from
their card orders will be donated to the
non-profit or charity of your choice.*

Non-profits feel the economic pinch in ways we can't even imagine.

As corporations trim spending, those who rely on the generosity of others find themselves in a precarious position. Trying to make ends meet while providing valuable services requires assistance from all available resources, which is where we come in.

GIVING GREETINGS

Giving Greetings replaces the wonderfully successful Card Catering service we once offered in customers' homes—there are simply too many albums and too many requests to continue off-site events of such magnitude. In keeping with the tradition of donating a portion of holiday card sales to non-profits, we take this opportunity to welcome you and your friends to our “home,” continuing the holiday spirit of giving in a way that's even more productive than before.

PARTICIPATION IS EASY!

1. Schedule the week of your choice by calling the store (612.927.4842) or by faxing an application (www.detailsink.com/GiveGreetsForm.pdf). You pick the week...you pick the beneficiary...we'll provide the store, selection and smiles.
2. Spread the word to family, friends, associates and your chosen group; the more orders placed during your week, the greater the donation (we'll even supply a nifty little email notice you can forward to everyone in your address book to make things super simple).
3. Each guest may place as many orders as they like—consider both personal and business greeting card needs to increase the total donation amount.

Call today to help others tomorrow.

DETAILS, INK

Fine stationery, invitations & gifts since 1994

CALHOUN VILLAGE | 3244 WEST LAKE STREET | MINNEAPOLIS | 612.927.4842 | DETAILSINK.COM